

CARDINALS **STAND** OUT

BUSINESS



SAGINAW VALLEY
STATE UNIVERSITY

SCOTT L. CARMONA
COLLEGE OF BUSINESS

SCOTT L. CARMONA COLLEGE OF BUSINESS **DEAN'S NOTE**



Greetings, future Cardinals,

We're thrilled to have you as part of our family. Congratulations on this significant step forward!

Here, you're not just a student — you're a valued member of a community that prioritizes students and fosters strong local connections. As you embark on your journey, know that you're entering a space where excellence is the standard. Our college is AACSB-accredited, a distinction held by only the top 6% of business schools worldwide, reflecting the high-quality education you'll receive.

Embrace the opportunity to shine — being a part of the Beta Gamma Sigma Honors Society recognizes that you are among the top 10% of our outstanding undergraduate students.

Learning here goes beyond books and lectures. Internships, global study programs, inspiring speaker series and hands-on projects await, taking your education to exciting new heights. Imagine studying in France, Czech Republic, Germany, India, the Netherlands or Portugal, gaining a worldly perspective. Connect and grow by joining Delta Sigma Pi or other business clubs — a chance to network with peers and industry professionals.

Explore unique programs at SVSU like Garber Cardinal Business Edge and hone your skills through immersive experiences with the Vitito Global Leadership Institute, which offers international experiences and mentorship.

We understand the financial aspect of education and offer competitive scholarships to our hard-working students. Our dedicated faculty is committed to your success. For guidance, inspiration or even a quick chat, find us on the third floor of the Scott L. Carmona College of Business building. Questions?

Reach us anytime at ccbdean@svsu.edu or (989) 964-4064.

Best regards,

Jayati Ghosh, Ph.D.
Dean
Scott L. Carmona
College of Business

STAND OUT

IN BUSINESS CAREER PATHS

UNDERGRADUATE PROGRAMS

All business majors can lead to a 4+1 MBA

MAJORS

Accounting
BPA (CPA track)
Economics
Finance
General Business
International Business
Management
Marketing
Supply Chain Management

MINORS

Entrepreneurship
Legal Studies
Professional Sales

CERTIFICATES

Digital Marketing
Entrepreneurship
Professional Sales

CONCENTRATIONS

Finance

Financial Planning
Investment

Management

Family Business Management
Human Resource Management



SVSU's finance program offers a direct path to Certified Financial Planner (CFP®) and Chartered Financial Analyst (CFA®) certifications!

ALUMNI



Trevor Curle
Supply Chain Alum

Senior Supplier Coordinator
- Ship Direct at General Motors



Mary Kreider, CPA
Accounting Alum

Tax & Consulting Principal
at Hoerner & Geer CPAs & Business Consultants

BLOOMBERG MARKET CONCEPTS (BMC) CERTIFICATE

Over 250 undergraduate and 40 graduate students from SVSU's Scott L. Carmona College of Business earned the Bloomberg Market Concepts (BMC) certificate in 2024-25. This industry-recognized credential is highly valued by employers and equips Cardinals with real-world financial skills.

GARBER CARDINAL BUSINESS EDGE

Business students may apply to experience exciting co-curricular travel, work with faculty mentors and learn from senior executives and business professionals.

VITITO GLOBAL LEADERSHIP INSTITUTE

A networking, international travel and résumé-building leadership experience for students at SVSU.

svsu.edu/programsofdistinction



SVSU business students, like Rona Mwasota and Jeff Karanja (pictured), team up with electrical engineering students for the national community-based *GoBabyGo* initiative to modify ride-on vehicles for regional children with limited mobility. By applying classroom knowledge to real-world impact, students gain hands-on experience while bringing joy and freedom to families across Michigan's Great Lakes Bay Region.

BUSINESS STUDENT HIGHLIGHT



Emmanuel Boadu
A Vitito Global Leadership Student

"This program has given me the tools and mindset to approach the world with a global perspective, an open mind and a drive for success. I have learned how to navigate cultural differences, work with people from diverse backgrounds and develop leadership skills that will serve me well in any field. The experience and connections I have made through this program have been invaluable."





A BUSINESS ENTREPRENEUR

With the support of SVSU's Scott L. Carmona College of Business, Ryan Pelletier, an international business graduate, established a business while still a student. He spent countless hours in the college's Product Innovation Lab, refining the design of his longboard and launching Morphite Boards (morphiteboards.com).



SVSU's Sales Club has celebrated victories at the SVSU Regional Sales Competition in 2023 and 2024 and at the Selling with the Bulls Competition in 2025.



Do you have questions about business academic programs and pathways? SVSU faculty members are here for you.

ASK AN EXPERT
svsu.edu/admissions/asktheexperts



A SAMPLING OF BUSINESSES WHERE SVSU STUDENTS & GRADUATES **STAND OUT.**



STAND OUT

CAREERS IN BUSINESS

SVSU has academic pathways that lead to top careers highlighted by the Michigan Department of Technology, Management & Budget. These jobs have impressive long-term growth and plenty of job openings projected all the way up to 2030. So if you're looking to secure a bright future in Michigan, SVSU is your ticket to success!

Enroll at SVSU and let our advisors guide you toward your dream career!

svsu.edu/nextsteps



QUESTIONS?

Contact your admissions representative to schedule a one-on-one conversation.

svsu.edu/admissionsrepmap

Make connections with business students.

BUSINESS CLUBS

ACCOUNTING SOCIETY
ALPHA MU ALPHA (MARKETING HONORARY)
AMERICAN MARKETING ASSOCIATION (AMA)
ASSOCIATION FOR SUPPLY CHAIN MANAGEMENT
BETA GAMMA SIGMA
(INTERNATIONAL BUSINESS HONOR SOCIETY)
DELTA SIGMA PI
(PROFESSIONAL BUSINESS FRATERNITY)
ECONOMICS CLUB
FINANCE CLUB
NATIONAL ASSOCIATION OF
BLACK ACCOUNTANTS (NABA)
OMICRON DELTA EPSILON
(ECONOMICS HONOR SOCIETY)
SALES CLUB

CCB ALUMNA



Abigail Walk
Business Management and
Spanish Alum

Paralegal at Dow
Preparing for the LSAT and
law school

100+ UNDERGRADUATE PROGRAMS AT SVSU

ARTS & BEHAVIORAL SCIENCES

Art
Asian Studies ●
Black Studies
Communication
Communication & Theatre Education
Creative Writing
Criminal Justice
Digital Publishing and Community Journalism ●
English/Language Arts Education
English-Literature
Environmental Studies & Sustainability
Fine Arts BFA
French
French Education
Gender Studies ●
General Studies
Geographic Information Systems ●
Geography
Geospatial Techniques ●
Graphic Design
History
International Studies

Japanese ●
Leadership & Service ●
Legal Philosophy ●
Music
Music Education
Musical Theatre ●
Philosophy ●
Political Science
Pre-Law
Public Law ●
Professional & Technical Writing
Psychology
Public Administration (4+1 MPA)
Public History ●
Religious Studies ●
Sociology
Spanish
Spanish Education
Spanish for Health Professions ●
Teaching English to Speakers of Other Languages ●
Theatre
User Experience Design ●
Visual Arts Education
Writing for Public Purposes ●

TEACHER EDUCATION

EARLY CHILDHOOD & ELEMENTARY:
Birth-Kindergarten
PreK-3rd Grade Lower Elementary
3rd-6th Grade Upper Elementary

MIDDLE AND SECONDARY 5TH-9TH GRADES & 7TH-12TH GRADES:
English/Language Arts
Integrated Science
Mathematics
Science
Social Studies

K-12 SPECIAL EDUCATION:
Autism Spectrum Disorder
Cognitive Impairment
Learning Disabilities

PRE K-12 SPECIALTY AREAS & ADDITIONAL ENDORSEMENTS:
Health and Physical Education
Music Education
Visual Arts Education
World Languages (Spanish or French)

Educational Studies ●
(non-certification)

KEY: ● Minor ● Certificate ● Concentration

STILL DECIDING?

You don't need to pick a major right away at SVSU. Your academic advisor will help you choose classes that count toward your general education. Our career advisors have tools to help you discover a career path based on your interests & strengths!

BUSINESS (All business majors can lead to a 4+1 MBA)

Accounting
BPA (CPA track)
Digital Marketing ●
Economics
Economics and Data Analytics
Entrepreneurship ● ●
Finance
Financial Planning ●
Investment ●

General Business
International Business
Legal Studies ●
Management
Family Business Management ●
Human Resource Management ●
Marketing
Professional Sales ● ●
Supply Chain Management

HEALTH & HUMAN SERVICES

Athletic Coaching ●
Behavioral Health – Substance Use and Dependency ●
Child Welfare ●
Emergency Management ●
Exercise Promotion ●
Exercise Science
Gerontology ● ●
Healthcare Quality & Safety ●
Health Science
Juvenile Delinquency ●
Long Term Care ●
Long Term Care Administrator ●
Medical Laboratory Science

Neuroscience
Nursing
BSN
RN to BSN
Occupational Therapy (3+2 MSOT)
Pre-Athletic Training
Pre-Physical Therapy
Public Health
Combined BS/MPH degree
Health Promotion ●
Health Administration ●
Rehabilitation Medicine
Social Work
Youth Services ●

SCIENCE, ENGINEERING & TECHNOLOGY

Actuarial Science ●
Agricultural Studies ●
Applied Mathematics
Biochemistry
Environmental ●
Biological Science
Biology Education
Business Chemistry
Cell Biology, Molecular Biology & Biomedical Sciences
Chemical Physics
Chemistry
American Chemical Society (ACS) ●
Environmental ●
Chemistry Education
Computer Engineering

Computer Information Systems
Computer Science
Computer Science & Information Systems ●
Cybersecurity ●
Ecology, Evolution & Organismal Biology
Electrical Engineering
Engineering & Technology ●
Engineering Technology Management
Environmental Science
Mathematics
Math Education
Mechanical Engineering
Optical Physics
Physics
Physics Education
Pre-Agriculture
Psychological Biology ●

PRE PROFESSIONAL HEALTH PROGRAMS

Pre-Chiropractic Medicine
Pre-Dentistry
Pre-Medicine
Pre-Optometry

Pre-Pharmacy
Pre-Physician Assistant
Pre-Podiatry
Pre-Veterinary Medicine

CONTINUE WITH YOUR MASTER'S / ADVANCED DEGREE AT SVSU ● Certificate ● Concentration

BUSINESS

Business Administration (MBA)
-Business Analytics ●
-Entrepreneurship ●
-Health Administration ●
-International Business ●

HEALTH

Health Administration (MHA)
Health Administration/Public Health (Combined MHA/MPH)
Occupational Therapy (MSOT)
Social Work (MSW)
Public Health (MPH)
-Combined BS/MPH degree
Public Health Certifications
-Public Health ●
-Healthcare Ethics and Compliance ●
-Health Administration Leadership ●
-Healthcare Quality and Safety ●
-Epidemiology ●

COMMUNICATION

Strategic Organizational Communication ●

EDUCATION

Early Childhood Classroom Teaching (MAT)
Educational Leadership – Principalship (MEd)
Educational Leadership – Ed Specialist (EDS)
Educational Leadership – Accelerated Route to Michigan Admin Certification (Ascend Leadership Academy)
K-12 Literacy Specialist (MAT)
Special Education (MAT)
Technology Learning Systems & Design (MA)
Education Certifications
-Traditional Route to Teacher Certification ●
-Accelerated Route to Teacher Certification ●
-Autism Spectrum Disorder (K-12) ●
-Cognitive Impairment (K-12) ●
-Learning Disabilities (K-12) ●
-Online Training & Design ●

PUBLIC SERVICE & NONPROFIT

Public Administration (MPA)
-Student Affairs Administration ●
-Workplace Conflict Management ●

TECHNOLOGY

Computer Science & Information Systems (MS)

NURSING

Doctor of Nursing Practice (DNP)
Doctor of Nursing Practice (DNP) – Psychiatric Mental Health Nurse Practitioner (PMHNP)
Doctor of Nursing Practice (DNP) – Psychiatric Mental Health Nurse Practitioner (PMHNP) BSN to DNP
Doctor of Nursing Practice (DNP) – Psychiatric Mental Health Nurse Practitioner (PMHNP) MSN to DNP
Doctor of Nursing Practice (DNP) – Dual Family Nurse Practitioner/Psychiatric Mental Health Nurse Practitioner (FNP/PMHNP)
Master of Science in Nursing (MSN)
-Dual Nurse Educator/Nurse Administrator ●
-Nurse Administrator ●
-Nurse Educator ●
-Primary Care Family Nurse Practitioner ●
Nursing Certifications
-Dual Nurse Educator/Nurse Administrator ●
-Nurse Administrator ●
-Nurse Educator ●
-Primary Care Family Nurse Practitioner (FNP) ●
-Psychiatric Mental Health Nurse Practitioner Postgraduate (PMHNP) ●